



Capital vridhi



Empowering SMEs Through Capital Market Access





Who we are?

01

Vision: Fueling SME Growth through Capital Markets

02

Mission: To help ambitious SMEs scale up by raising capital responsibly and compliantly.

03

Core Values:

- Integrity
- Expertise
- Partnership
- Innovation

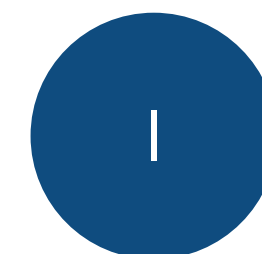
Capitalvridhi is a specialized advisory firm empowering Indian SMEs with seamless access to capital markets.



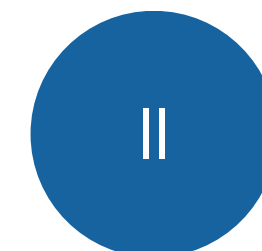


What We Do?

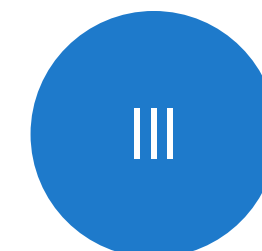
Capital Raising Solutions:



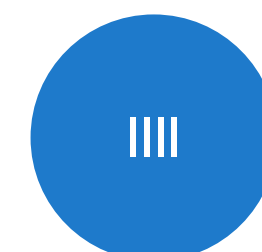
SME & Main Board IPOs



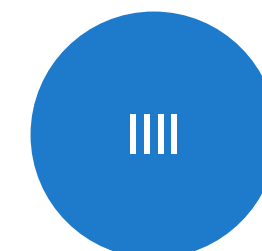
FPOs (Follow-on Offers)



Rights Issues



Private Placements



Pre-IPO Advisory

Consulting & Strategic services

Business structure and
listing consulting

Valuation reports

Financial restructuring

Legal & regulatory
compliance

Investor readiness
advisory

●
●
●

Complete solution for Business looking for growth.



Why IPO?

IPO (intial public offering) enable growth for aspiring businesses by unlocking capital avenues.

Enhanced brand credibility & recognition.

- Listing status provide credibility with customers, suppliers and partners.

Wider Investor Base

- Access to retail, HNI, Insitutional investors.

Growth Funding

- Capital for expansion, capex, working capital and strategic initiatives.



Why SME IPO?

Key Highlights on Indian SMEs

- Platforms: NSE Emerge, BSE SME
- Current Listings: Over 900 Indian SMEs (2024)
- Funds Raised: More than ₹16,000 crore
- Support: Strong regulatory and government backing for SMEs
- Increasing Investor Interest: Increasing engagement from both institutional and retail investors

Growth Opportunities in SME Capital Markets

- Significant Increase: There has been a notable surge in investor interest in SME companies.
- Promising Segments: Certain under-penetrated segments show great potential for returns.
- Mutual Funds and HNI Engagement: There's growing interest in SME-focused mutual funds among High Net-Worth Individuals (HNIs).
- Economic Drivers: India's consumption and export boom are driving demand in this sector.





Key Differences – SME vs Main Board Listing

Criteria	SME Exchange	Main Board
Net Worth	₹ 1–3 Cr	₹ 10+ Cr
Tangible Assets	₹ 1–2 Cr	₹ 3+ Cr
Profit Track Record	1–2 yrs (flexible)	3 yrs mandatory
Market Cap	₹ 10–25 Cr	₹100+ Cr
No. of Investors (Post IPO)	50+	1,000+
Reporting Compliance	Half-Yearly	1,000+

SME Listing Eligibility Criteria

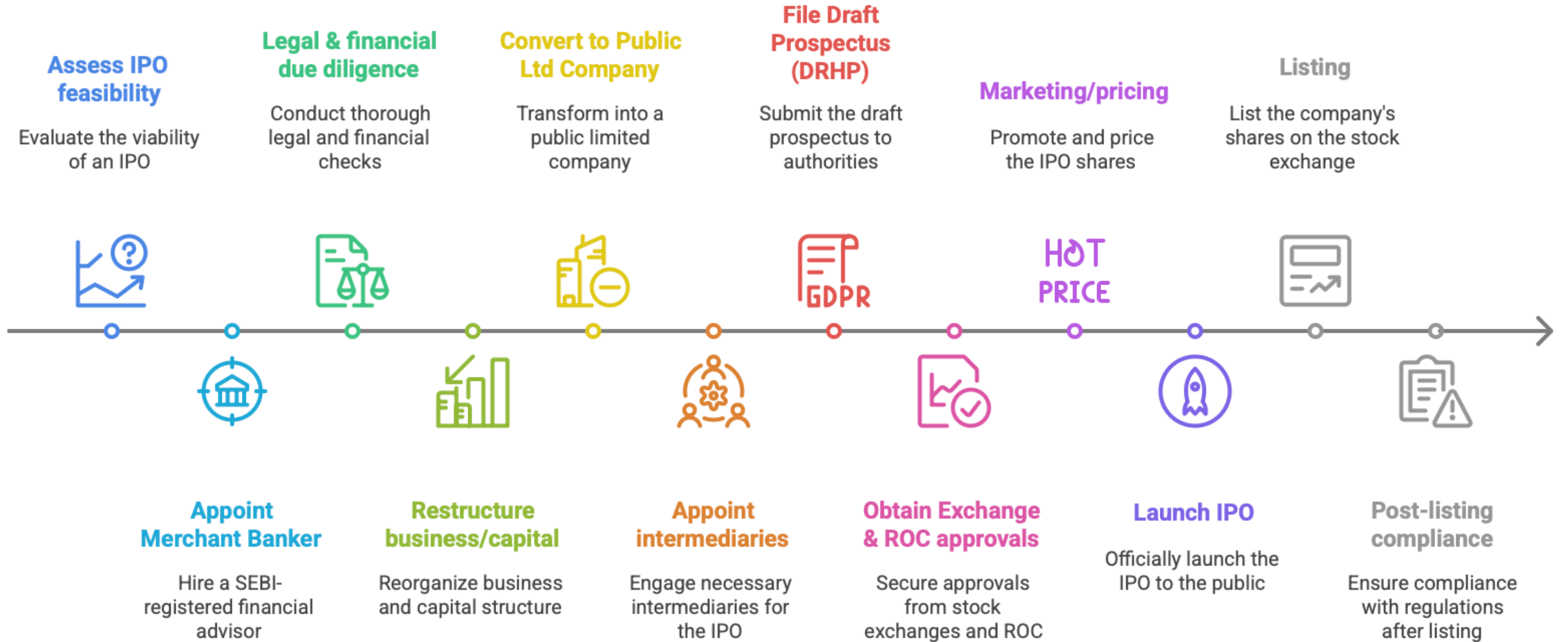
NSE Emerge and BSE SME Requirements

- **Minimum Net Tangible Assets** ₹1.5–2 Crore
- **Net Worth:** ₹1–3 Crore
- **Positive Net Profit:** Achieved in 2 of the last 3 years
- **Years in Existence:** At least 3 years
- **Post-Issue Paid-up Capital:** ₹1–25 Crore
- **Minimum Shareholders:** 50
- **Promoter Stake:** Must maintain a majority stake post-IPO

Is your company ready for IPO ? Check here



IPO Listing Process



IPO Journey Roadmap (Timeline)

Phase	Duration	Key Activities
Pre-IPO Preparation	4–8 weeks	Assessment, Intermediaries, Due diligence
Documentation & Approval	6–10 weeks	DRHP, Exchange Filing, Approvals
Marketing & Roadshows	2–3 weeks	Investor meets, Pricing, Prospectus
Public Issue	1 week	Subscription, Application collection
Post-Issue & Listing	2–3 weeks	Allotment, Listing, Trading



Our Role in Your Journey

- **Feasibility analysis:** Comprehensive analysis of IPO readiness and market conditions
- **Merchant bankers selection:** Optimal intermediary network setup and coordination
- **Documentation support:** Complete assistance in preparing all regulatory document
- **Pricing & Marketing:** Strategic pricing guidance & investor outreach programs
- **Compliance management:** Ensuring adherence to all regulatory requirements
- **Post IPO support:** Ongoing assistance with listing obligations & corporate governance

Benefits of Listing for SMEs

Tangible

- Growth capital
- Liquidity for promoters
- MArket driven price discovery, Improved valuations
- Access to institutional funding
- Employee retention via ESOP's

Intangible

- Brand equity
- Improved governance, corporate practices and transparency
- Higher trust with customers & partners
- Easier future fundraising
- Migration path, future access to move main board



FAQ's & Common concerns

What are the costs involved?

Typically 8-12% of issue size including merchant banker fees, compliance costs, marketing expenses, and regulatory fees

How much promoter dilution is required?

Minimum 25% public shareholding required, but promoters can retain majority control

How long does the process take?

4-6 months from appointment of merchant banker to listing on exchange

Is there guaranteed investor interest?

100% underwriting ensures IPO success, with market maker providing liquidity for 3 years

[For More Detail Click Here](#)

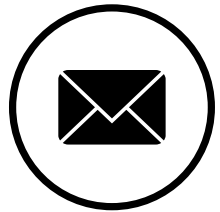


Lets' connect



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Thank you



**Capital
vridhi**